



Affiliate Partner Meeting

Three tools you already have — and a fourth one you don't

August 20, 2026

With Mark Fox · Founder, Resona Health

Live walkthrough today — stick around for Q&A

Your toolkit just got a fourth tool

1

The Affiliate Ad Builder

Professional, compliant ads in about 60 seconds.

resona.news/RHAB

2

The Content Library

Ready-to-post content you grab, tag with your code, and share.

resona.news/content

3

PRANA for People

Our AI Health Scan — a lead engine that does the selling conversation.

PRANAforPeople.com

4

The Origin Story Magician

Your story becomes three landing pages and the ads to run them.

The main event today

Tools one through three are a refresher. Tool four is why we're here.

WHAT YOU ALREADY HAVE

Three tools, three links, no cost

1

The Affiliate Ad Builder

Pick a product and a goal. It hands you an ad built on the Facebook and Google campaigns we've spent millions proving.

Your code is already baked into the link it produces. Post it anywhere.

resona.news/RHAB

2

The Content Library

Top-converting sales pages, blog posts, images, and copy — ready to grab and share.

Add `/?ap_id=YOURCODE` to any Resona Health page. 21-day cookie, so one click keeps earning.

resona.news/content

3

PRANA for People

They describe what's wrong. The AI gives them a plan and a product recommendation.

A free health scan is a far softer ask than buy this device. Still in beta — use it and tell us.

PRANAforPeople.com

Every ad you don't post is a commission you don't earn. One a week is enough.



TOOL NUMBER FOUR

**One conversation.
Three pages.
All the ads.**

Thirty minutes on Zoom with me. Everything else is built for you — at no cost, with your 20% commission fully intact.

WHAT IS AN ORIGIN STORY?

Something only you could tell

It happened to you — or to your family, a friend, or your pet. Nobody else in the world can tell it, because it's real and it happened in your world.

◆ **Real, not marketing**

Nothing invented. If it didn't happen, it isn't the story.

◆ **Unique by definition**

Nobody else has your version. Nobody can copy it.

◆ **Real pictures, real people**

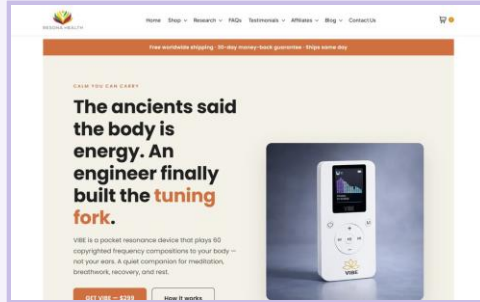
The actual person. The actual animal. Whatever photos you have.

Made-up marketing is forgettable. What actually happened to you is not.



SEE IT FIRST

Four real pages, live right now



Pedram • VIBE page

“An engineer finally built the tuning fork.”

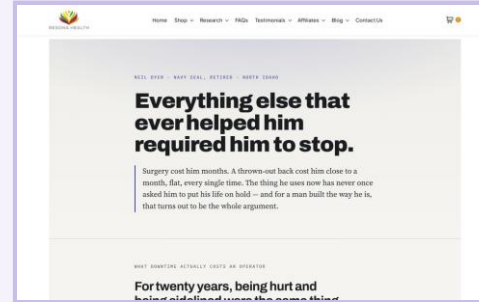
resona.health/new-pedram-page-2026/



Neil Dyer • v1

“Sounds like voodoo, and I don’t want nothing to do with it.”

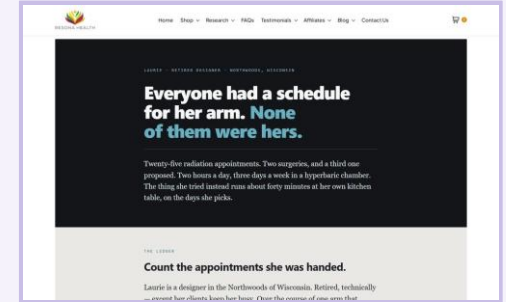
resona.health/neils-story-v1/



Neil Dyer • v3

“Everything else that ever helped him required him to stop.”

resona.health/neils-story-v3/



Laurie • v2

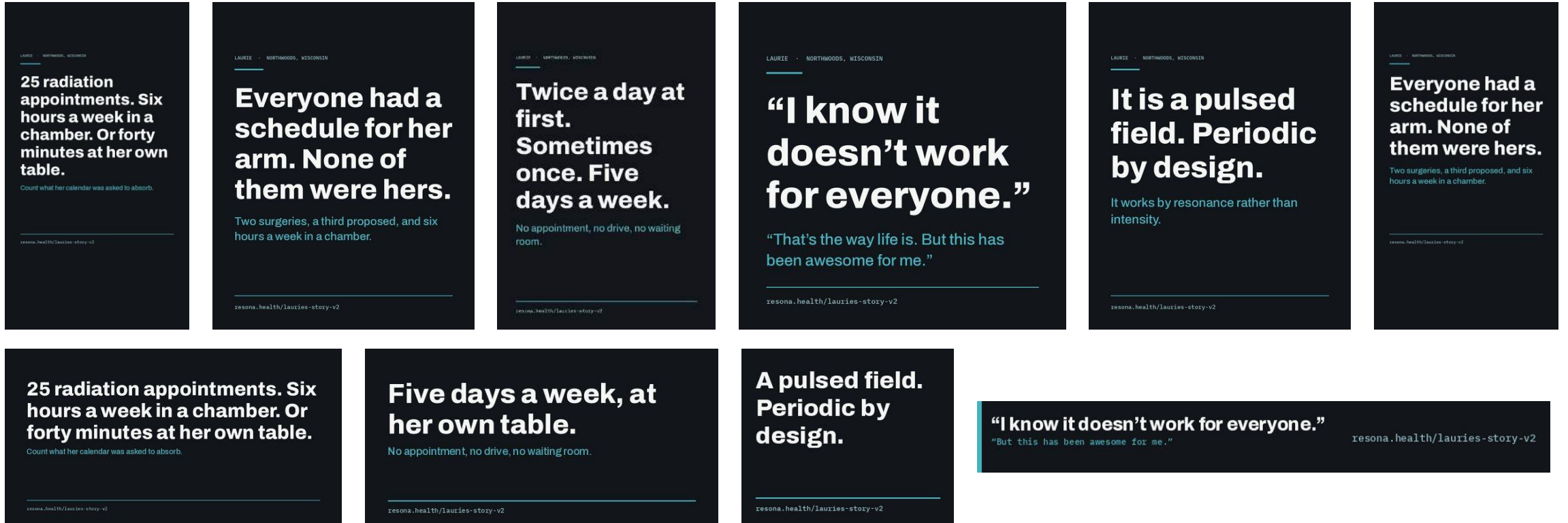
“Everyone had a schedule for her arm. None of them were hers.”

resona.health/lauries-story-v2/

Neil’s two pages came out of one thirty-minute interview. Same facts, same words — two completely different ways in. Click any page to open it live.

AND THE ADS COME WITH IT

You don't have to make anything



Laurie's version two: 40 assets, eight sizes, five campaign angles — and each of the three versions gets its own set.

You do one thing. Everything else is done for you.

YOUR PART

30 minutes on Zoom

Unscripted — a cup of coffee with a friend. Tell me what happened to you.

That is your entire time commitment.

1 Your interview, back to you

The full recording, plus multiple 15-second captioned clips ready to post.

2 The transcript

Every word you said. That text — never our memory — is what drives the pages.

3 Three landing pages

v1, v2 and v3. Three genuinely different angles on the same true story.

4 Matching ad packages

Social images built from each version's own angle. One set per page.

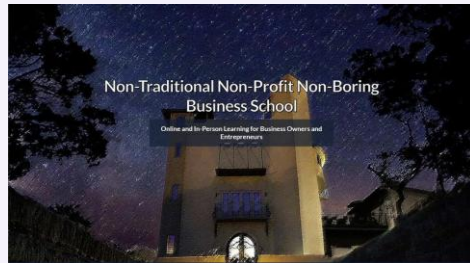
Then you share them. That's the whole job — and the 20% commission stays yours.

YOU'VE SEEN THE RESULT

So what's behind the curtain?

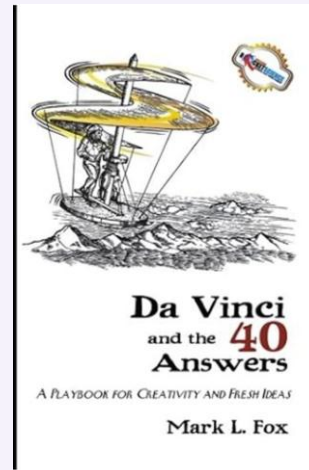
Not one word on that page was arbitrary.

Twenty-five years of teaching, in every line



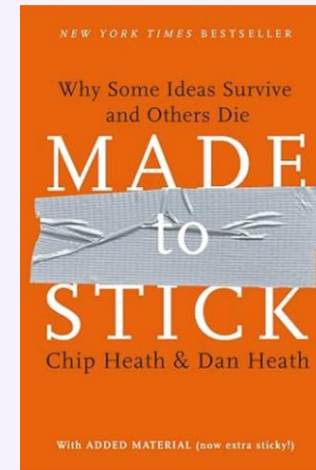
Wizard Academy

Where the methods were tested and taught.



da Vinci and the 40 Answers

The lenses. Drawn at random, never chosen.



Made to Stick

The SUCCESs standard every headline is judged against.



Hundreds of courses

Twenty-five years of building and teaching this.

Also in the stack: the Bridge from Nowhere · Broca's area · hooks · the origin story form itself.

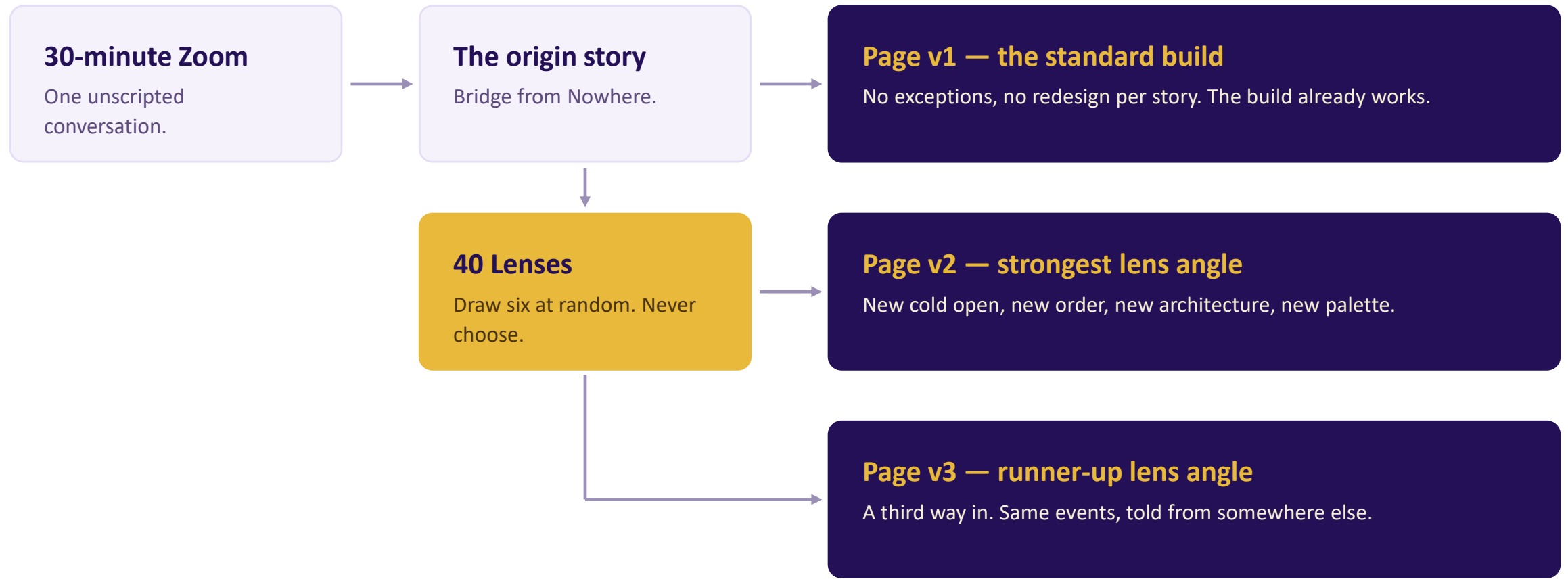


STILL BEHIND THE CURTAIN

And a few hundred more at home

Twenty-five years of reading on marketing, persuasion, psychology and story. None of it is decoration — it's what the Magician is applying to your page, line by line.

How one interview becomes three different pages



The lenses generate angles, never claims. Every version stays inside what the person actually said.

REVISIONS

Yes, you can change it. Here's what it costs.

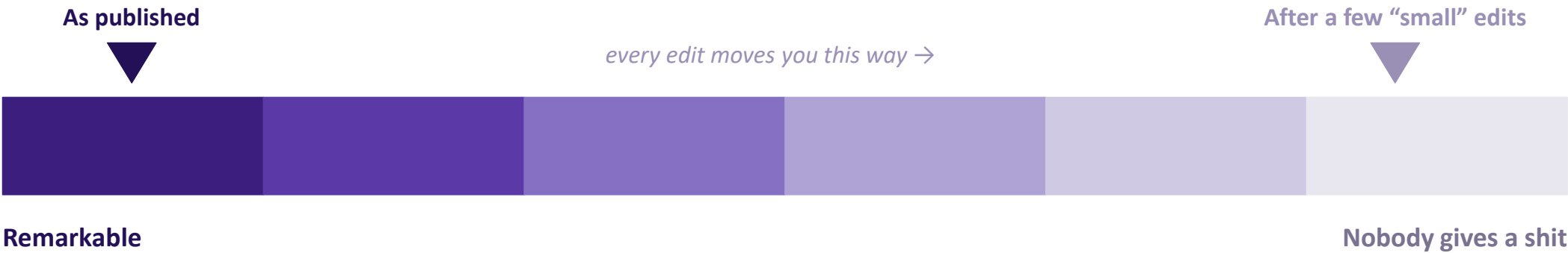
Yes — just ask.

If you absolutely, positively cannot live with something on any of the three pages, say so and we will change it. No argument, no gatekeeping.

But know what you're changing.

Not one word was arbitrary. Every edit is a vote against what the Magician recommended — and almost every one of them waters the page down.

THE NOBODY - GIVES - A - SHIT METER



Vanilla is not neutral. It is the fastest way to make a true story unremarkable.

YOU'RE KILLING



ME SMALLS!

WHEN YOU SOFTEN THE GOOD LINE

**Every edit that makes it
safer makes it smaller.**

Ask, and we'll change it. We'd just rather you didn't have to.

GET YOURS

So how do I take advantage of this?

1

Fill out the application

A couple of minutes. Who you are, and what your story is about.

2

We find a time together

We go back and forth until we land on something that actually works for you.

3

Thirty minutes on Zoom

Unscripted, like a cup of coffee. The Magician takes it from there.

[Open the origin story application →](#)



Scan to apply

Point your phone at the screen — it opens the same form.

Q & A

What's working,
what's stuck,
what do you need?

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